

**5<sup>th</sup> Annual**

# **Women in Medicine Summit**

**An Evolution of Empowerment**



**September 22 – 23, 2023  
The Drake  
Chicago, IL**

**Sponsorship and Exhibitor  
Opportunities**

<https://www.womeninmedicinesummit.org/>



# About Women in Medicine(WIM) Summit

An Evolution of Empowerment

The WIM Summit is a conference designed to amplify the lives of women and allies in healthcare and work towards achieving gender parity through: skills development, action plans, opportunities for thought leadership, professional growth, education, empowerment, and community building.

## About Women in Medicine®

Women in Medicine® (“WIM”) is a 501(c)(3) organization dedicated to educating, informing, imparting skills and empowering women in healthcare to combat, close and eliminate the inequitable gender gap. Specifically, WIM offers lectures, webinars, breakout sessions and workshops, resources, evidence-based research and amplification of equity initiatives on a web platform and in group settings allowing women in healthcare to not only learn the various ways they can effectively address the inequitable treatment of women in medicine but also to connect, collaborate and support each other.



# Women in Medicine®

## Breakdown of Specialties in Attendance



- Addiction and Internal Medicine
- adolescent medicine
- Adult Epilepsy
- Allergy/Immunology
- Anesthesiology
- behavioral science/psychosocial oncology
- Biology
- Biomedical Engineering
- Breast and Plastic Surgery
- Breast Oncology
- Business
- cancer genetics
- Cardiac Anesthesiology, Critical Care Medicine
- Cardiology
- Cardiothoracic Surgery
- Clinical Counselor (LCPC) & Medical Student
- Clinical Psychology
- Clinical Research
- Communication
- Critical Care Medicine
- Data Scientist
- Dermatology
- Emergency medicine
- Endocrine Surgery
- Endocrinology
- ENT Surgery
- Epidemiology
- Family Medicine
- Gastroenterology
- General Medicine
- General Surgery
- Graphic Design and Communications
- GU & Gynecologic Oncology
- Headache Neurology
- Health Equity
- Healthcare Technology
- Hematology-Oncology
- Hospital Medicine
- IM
- IM / Women's Health
- IM / Pediatrics
- IM / Geriatrics
- Infectious Diseases
- IR
- Leadership, Ethics, and Law
- Lung/Head & Neck Cancer
- Marketing
- Maternal Fetal Medicine
- Medical Education
- Medical Genetics
- Medical oncologist
- Medical Student
- Medicine, Endocrinology & Metabolism
- Neonatology, Pediatric Palliative Care
- Neuroimmunology
- Neurology
- Nursing
- OB/Gyn
- Oncology
- Ophthalmology
- Orthopedic Surgery
- Otolaryngology
- Palliative Care
- Pathology
- Pediatrics
- Pediatric Critical Care Medicine
- Pediatric Hematology/Oncology
- Pediatric Hospital Medicine
- Pediatric Infectious Diseases
- Pediatric Neurology/Sleep
- Pediatric Oncology
- Pediatric Pulmonology/Clinical Informatics
- Pediatric Surgery
- Pharmacy
- Physical Medicine & Rehabilitation
- Primary care/urgent care
- Professor, Medical imaging
- Provider Services
- Psychiatry, Addiction Medicine
- Psychiatry, Child and adolescent Psychiatry
- Public Health
- Public health, pediatrics
- Pulmonary Medicine
- Pulmonary & Critical Care
- Radiation Oncology
- Radiology
- Research
- Rheumatology
- Sleep Medicine
- Sociology
- Sports Med - Primary care
- Surgery
- Trauma Surgery
- Uro Gynecology
- Vascular Surgery
- Urology







# WOMEN IN MEDICINE SUMMIT

THE FOLLOWING INFORMATION IS FROM THE 2022 WOMEN IN MEDICINE SUMMIT  
HOSTED BY 28 TOP-TIER COLLABORATIVE  
MEDICAL INSTITUTIONS AND ORGANIZATIONS

67.89  
M

IMPRESSIONS

9,898  
+

ENGAGEMENTS

11,262

TWEETS

309

AVERAGE TWEETS  
PER HOUR

## 8 COMMITTEES WITH MEMBERS FROM 28 INSTITUTIONS AND ORGANIZATIONS

American Medical Association  
Boise State University  
University of California, Berkeley  
University of California San Francisco  
University of Chicago  
Emory University  
Empowered Nonprofits  
Harvard University  
University of Illinois, Chicago  
Indiana University  
Kansas City University  
Mayo Clinic  
Medical College of Wisconsin  
Midwest Glaucoma Center  
University of Milan  
Northwestern University  
Nova Southeastern University  
Pocket Your Change Coaching & Consulting  
University of Pittsburgh Medical Center  
Rosalind Franklin University  
of Medical Science  
Rush University Medical Center  
Southern Illinois University  
School of Medicine  
St. George's University  
Stony Brook Medicine  
Tufts Medical Center  
UAMS College of Medicine  
Washington University in St. Louis  
Wayne State University  
Yale University



300+  
MEDICAL  
PROFESSIONALS  
ATTENDED



25  
BREAKOUT  
SESSIONS



122  
ABSTRACT  
SUBMISSIONS



42  
POSTER  
PRESENTATIONS



6  
ORAL  
ABSTRACTS



44  
PERSPECTIVE  
PIECES

4

AWARD  
CATEGORIES



47

NOMINEES

74

COUNTRIES  
REPRESENTED



50

STATES  
REPRESENTED

40  
SPEAKERS



## DIVERSE PROFESSIONS REPRESENTED:

RENOWNED PHYSICIANS | LAWYERS | AUTHORS | EDUCATORS | ADMINISTRATORS |  
ADVOCATES | SCIENTISTS | RESEARCHERS | THOUGHT LEADERS FROM AROUND THE GLOBE

## MULTIPLE SPECIALTIES, INCLUDING BUT NOT LIMITED TO:

MEDICINE | PSYCHOLOGY | PSYCHIATRY | NEUROLOGY | NEUROSURGERY | PEDIATRICS  
INTERNAL MEDICINE | TRAUMA | ONCOLOGY | CARDIOLOGY | DERMATOLOGY | GI  
SURGERY | PUBLIC HEALTH | ORGAN TRANSPLANTATION | COUNSELING | ER |  
UROGYNECOLOGY | OBSTETRICS & GYNECOLOGY | TRAUMA SURGERY | VASCULAR SURGERY  
PHYSICAL MEDICINE & REHABILITATION | OPHTHALMOLOGY | SURGICAL ONCOLOGY

AN EVOLUTION OF EMPOWERMENT

# SUPPORTERS:

## EXHIBITS

### GOLD



### SILVER



### BRONZE



## MEDIA PARTNERS



## SOCIAL MEDIA PARTNER



## SPONSORS

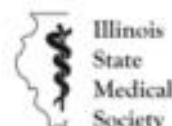
### EXECUTIVE



### SILVER



### BRONZE



## SPECIAL THANKS

**RISE, SERVE, LEAD!  
AMERICA'S WOMEN  
PHYSICIANS**

**We thank the U.S. National  
Library of Medicine for  
producing this exhibition!**

## FRIENDS



**Morgan Stanley**



## STUDENT PRE-CONFERENCE



**AN EVOLUTION OF EMPOWERMENT**

# Sponsorship Opportunities for 2023



Add-on "Passport to Prizes" participation to any exhibit level for only \$500! See page 8 more details!

## **\$100,000 Executive Platinum**

- One hour ancillary non-CME luncheon on Friday
- Recognition in print
- Exhibit booth
- Premium listing with company name and website link on conference website
- 8 complimentary registrations to WIM Summit
- Official email to entire Women in Medicine database
- 3 exclusive social media blasts

## **\$50,000 Platinum**

- One hour ancillary non-CME luncheon on Friday
- Recognition in print
- Exhibit booth
- Premium listing with company name and website link on conference website
- 4 complimentary registrations to WIM Summit
- Official email to entire Women in Medicine database
- 2 exclusive social media blasts



# Sponsorship Opportunities for 2023



## **\$25,000 Gold**

Add-on "Passport to Prizes" participation to any exhibit level for only \$500! See page 8 for more details!

- Recognition in print
- Exhibit booth
- Premium listing with company name and website link on conference website
- 3 complimentary registrations to WIM Summit each year
- Official email to entire Women in Medicine database

## **\$15,000 Silver**

- Exhibit booth
- Premium listing with company name and website link on conference website
- 2 complimentary registrations to WIM Summit

## **\$5,000 Bronze**

- Exhibit booth
- Premium listing with company name and website link on conference website
- 1 complimentary registrations to WIM Summit



## Exhibit Hall: Passport to Prizes!

### **\$500 add-on to any exhibit level**

Increase your attendee exposure through this customized incentive to drive booth traffic - the “Passport to Prizes” contest! Participating companies will receive additional recognition on the conference app and website.

### How the Game Works

- Attendee will receive a passport book in their registration packet which will include the participating sponsor names.
- Attendees will visit and obtain a sticker from ALL exhibitors listed in their passport book. Once all stickers have been collected, passport books can be deposited into a drop-box located at the WIM registration desk.
- Passport books turned in prior to the daily drawing will be eligible for a series of prize drawings for that day. Participants are eligible for all drawings that day until their book is drawn; only one prize per participant. Only one passport book per registered attendee will be accepted as a valid entry. All contact information must be completed on the attendee passport to be eligible for the prize drawing.
- Winners will connect with the conference organizers at the WIM registration table to claim their prize.
- Exhibitors are not eligible to win. Prizes are not redeemable for cash.

### How to Participate

Complete the exhibitor application on page 15 and select “Passport to Prizes” to participate!





## Host a Networking Room

**\$10,000**

Want to give conference attendees a space to connect with others of similar specialties/focus areas? Host a Networking Room and connect with attendees in your area of specialty!

### How hosted Networking Rooms work:

- Networking Rooms provide opportunities to create connections, deepen existing relationships, identify champions, as well as provide a few minutes of R&R!
- Open during breakfast hours both days of the Summit
- Signage stating the host and specialty area will be posted outside each room (i.e. “The Hematology/Oncology Networking Room hosted by XYZ”)

### How to Host a Networking Room

- Complete the exhibitor application starting on page 16 and select “Networking Room” to secure your room!

# Sponsor a Summit Meal or Break



Learn more about how you can support one of our Summit meals or breaks! Sponsors will have the option to give a short presentation during their sponsored meal or break.

**Partial and Exclusive Sponsorships Available – talk to our team for more info!**

## Breaks: \$25,000+

Sponsor a morning or afternoon break on either day of the Summit. Provide refreshments to attendees while they network and visit with exhibitors. During the 15-30 minutes allotted for the break, sponsors will have the ability to speak to attendees for 5 minutes. Signage with the sponsoring company's logo will be displayed.

## Lunches: \$50,000+

Sponsor one of the Summit lunches! Attendees will appreciate their sponsored midday meal in between the educational sessions. Sponsoring company's logo will be displayed on projection screens in the room throughout the duration of the meal.

\* **Standard Lunch Sponsorship:** Sponsors will have up to half the allotted time to present to the attendees

\* **VIP Featured Lunch Sponsorship - 1001 Cuts Screening:** Sponsoring Company will introduce the film and have 10 minutes to speak

## Dinners: \$125,000+

Be the official sponsor for one of the Summit dinners! Attendees will appreciate this sponsored meal at the end of the conference day. Sponsoring company logo will be displayed on ballroom's projection screens throughout the meal, and the representative will have up to the full duration of the meal to present in front of attendees.



# Sponsorship Opportunities



## Dancing with Markers

**\$24,000 Exclusive or \$ 10,000 limited to**

**3 sponsors**

Dancing with Markers, a huge hit at every Summit, is back! They offer live visual facilitation and graphic recordings to capture the training and takeaways from the conference! Dancing with Markers Designs are also utilized to create Summit swag such as tote bags and notebooks

- Company name displayed on each designed board for each session.
- Company name and website link on the conference website
- 2 complimentary registrations





# Sponsorship Opportunities



## Share and Wear T- Shirt Sponsorship \$30,000

- Official Women in Medicine Summit T-shirts *and masks!*
- Company name and logo displayed
- Company name and website link on the conference website
- Company name on the conference program
- 3 Complimentary Summit Registrations



# Sponsorship Opportunities



## Ice Sculpture

### Description

- Sponsored sculpture includes your company logo/website link and information on the Summit conference website along with your sculpture display at the Summit.
- Space for marketing materials near sculpture
- 2 complimentary registrations

### Frost Level Sponsor

- \$3,000
- Personalized 1- block sculpture
- Company signage with sculpture
- Company name/logo on website

### Fire & Ice Level Sponsor

- \$10,000
- Personalized 3- block sculpture
- Space for marketing near sculpture
- Company name/logo on website and in select print





# Sponsorship Opportunities



## Reusable Water Bottles

**\$20,000**

- Company name along with WIM logo on reusable water bottles delivered to each registrant
- Company name and website link on the conference website
- 2 complimentary registrations

## Coffee Cups

**\$20,000**

- Company name along with WIM logo on reusable coffee cups to be delivered to each registrant
- Company name and website link on the conference website
- 2 complimentary registrations

## Conference Padfolio

**\$10,000**

- 8½x11 lined notepads with your logo/name will be available to each attendee



## Branded Mini Hand Sanitizer

**\$5,000**

- Your company name/logo will be printed on the hand sanitizer that will be available to everyone upon check-in.





# Sponsorship Opportunities



## Newsletter Advertising

**Half Page Ad \$1000**

**Full Page Ad \$2500**

- Your company advertisement will be featured on our monthly newsletter delivered to the entire WIM mailing list
- Company name and website link displayed on the WIM Summit conference website
- Company name on the WIM Summit conference program
- 1 complimentary registration

## Friends of the Summit

Register 4 people for the Women In Medicine 2022 Summit and get the 5<sup>th</sup> spot free!

## Champion of Women in Medicine

Donate \$10 for every woman that works with you.

For every 100 women, earn one free registration!



# Custom Sponsorship Opportunities



**Ask about a  
custom  
package!**

**Don't see a package that suits you?**

**No worries!**

**We're happy to create a custom giving package tailored to your specific needs and budget.**

**Please reach out to Polly Rossi at [Polly@MeetingAchievements.com](mailto:Polly@MeetingAchievements.com) to discuss.**

# Women in Medicine Summit

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## Sponsorship & Exhibitor Opportunities

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### Application & Payment Form

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Fax #	

*All supporters will receive a confirmation letter with additional logistic details.*



# Women in Medicine Summit

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## Sponsorship & Exhibitor Opportunities

### Application & Payment Form cont.

*Select your package(s):*

Opportunity	2023
Executive Platinum \$ 100,000	<input type="checkbox"/>
PLATINUM \$50,000	<input type="checkbox"/>
GOLD \$25,000	<input type="checkbox"/>
SILVER \$15,000	<input type="checkbox"/>
BRONZE \$5,000	<input type="checkbox"/>
Breaks \$25,000+	<input type="checkbox"/>
Lunch \$50,000+	<input type="checkbox"/>
Dinner \$125,000+	<input type="checkbox"/>
Exhibit Hall Passport to Prizes Add-On \$500	<input type="checkbox"/>
Share 'n Wear T-Shirts \$30,000	<input type="checkbox"/>
Dancing with Markers \$24,000 (exclusive)	<input type="checkbox"/>
Dancing with Markers \$10,000 (partial)	<input type="checkbox"/>
Water Bottles \$20,000	<input type="checkbox"/>
Ice Sculpture – Frost Level \$3,000	<input type="checkbox"/>
Ice Sculpture – Fire and Ice Level \$10,000	<input type="checkbox"/>
Coffee Cups \$20,000	<input type="checkbox"/>
Conference Padfolio \$10,000	<input type="checkbox"/>
Hand Sanitizer \$5,000	<input type="checkbox"/>
Newsletter Half Page \$1,000	<input type="checkbox"/>
Newsletter Full Page \$2,500	<input type="checkbox"/>
Friends of Summit (Reg. 4 and 5 <sup>th</sup> is free!)	<input type="checkbox"/>
Champion of Women in Medicine	<input type="checkbox"/>
Networking Room \$10,000	<input type="checkbox"/>
Custom Sponsorship \$ _____	<input type="checkbox"/>

*All supporters will receive a confirmation letter with additional logistic details.*

# Women in Medicine Summit

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## Payment Options

- ☐ **Check/Money Order Payment** Please make check payable to: **Meeting Achievements (TID 371464588)**. Mail the application/payment form, exhibitor/supporter agreement, and the check/money order to:

Meeting Achievements, Attn: Women in Medicine, NFP  
567 West 250 South, Hebron, IN 46341

- ☐ **Credit Card Payment** (*Charge will be processed by Meeting Achievements*)

Check one: ☐ VISA ☐ Mastercard ☐ American Express

Credit Card Number	
Expiration Date	
Cardholder's Name	
CID #	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

**If paying by credit card, the completed application and payment form along with the signed exhibitor LOA page (pages 9, 10, 13, and 14) MUST be submitted via one of these methods:**

**Email:** [polly@meetingachievements.com](mailto:polly@meetingachievements.com)

**Fax:** 1.219.548.8619, Attn: Polly Rossi

### US Mail:

Meeting Achievements  
Attn: C/O WIM 2023  
567 West 250 South, Hebron, IN 46341

### Questions:

Polly Rossi, Conference Organizer

Telephone: 1.219.465.1115

Email:

[polly@meetingachievements.com](mailto:polly@meetingachievements.com)

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed support agreement.

Thank you for your support of the Women in Medicine Summit!

# Women in Medicine Summit

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## Exhibitor/ Support Agreement

(Required)

### Exhibit Rules & Regulations

The parties agree to abide by the ACCME Standards for Appropriate Management of Associated Commercial Promotion:

1. Arrangements for commercial exhibits or advertisements cannot influence the planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CE activities.

2. Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotion activities must be kept separate from CE.

3. For live, face-to-face CE, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CE Event. Exhibiting Company cannot engage in sales or promotional activities while in the space or place of the CE Event.

4. Educational materials that are a part of a CE activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.

The parties further agree to the following terms and conditions:

1. Exhibiting Company will not display its exhibit in the same room or general vicinity of the CE Event.

2. Exhibiting Company shall not sublet, assign or share any part of the exhibit space.

3. Exhibiting Company is responsible for installation and removal of exhibits from the CE Event, during such times as designated by, and in the manner designated by, UIC.

4. UIC reserves the right to rearrange any CE Event exhibit area floor space and relocate any exhibitor's space.

5. Prohibited or unethical conduct will subject the Exhibiting Company to dismissal from the CE Event and the CE Event premises. In addition the Exhibiting Company will be deemed to have forfeited all exhibit space fees and any other fees paid by the Exhibiting Company.

6. The Exhibiting Company assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibiting Company's displays, equipment and other property brought upon the CE Event premises. Exhibiting Company shall release, indemnify and hold UIC, its Trustees, officers, administration, faculty, employees, students, agents and representatives harmless from and against any and all actual or threatened liabilities, claims, suits, actions, damages, settlements, costs and expenses incurred by or claimed against RUMC, including reasonable attorneys' fees, arising out of injuries to persons, damages to property or other claims by third parties relating to the actions, errors and/or omissions in connection with Exhibiting Company's presence on the CE Event premises, use of exhibit space or the conduct of Exhibiting Company or its employees or contractors, notwithstanding any negligence that might be alleged against or attributed to, UIC or any person indemnified hereunder. Notwithstanding anything to the contrary, in no event shall UIC's liability for any damages whatsoever exceed the amount paid by Exhibiting Company to UIC under this Agreement.



# Continued



7. Exhibiting Company shall procure and maintain (i) insurance to cover exhibit material against damage and loss, (ii) public liability insurance against injury to the person and property of others, and (iii) workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibiting Company's employees engaged in performance of work for the Exhibiting Company. Minimum coverage levels shall be \$1,000,000 per occurrence and \$3,000,000 annual aggregate.

8. The performance of this Agreement by UIC is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful conference. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from UIC.

9. This Agreement shall be construed and enforced in accordance with the substantive laws of the State of Illinois, without regard to Illinois's conflict law provisions. Venue for any dispute under this Agreement shall be in the federal and state courts located in Chicago, Illinois.

10. Each provision of this Agreement is considered severable from all other provisions. If any provision of this Agreement is found to be illegal or invalid, in whole or in part, such illegality or invalidity shall not affect any other provision of this Agreement.

11. This Agreement will not be amended or modified in any respect except by written agreement signed by both parties.

12. Any notice, demand or request permitted or required under this Agreement must be delivered personally or by registered or certified mail to the parties at the addresses listed below.

13. This Agreement constitutes the entire understanding between the parties with respect to the matters set forth herein, and this Agreement may not be modified except by a written document signed by both parties.

14. The parties agree to comply with all applicable State and Federal laws.

15. Exhibiting Company shall immediately notify UIC in the event Exhibiting Company becomes an excluded individual from a government health care program.

16. Exhibiting Company agrees that it will not use the name or logo of or make reference in any way to UIC or any of its affiliates, subsidiaries, or employees without the express prior written approval of UIC.

17. The individual signing for the Exhibiting Company warrants he/she has proper authorization to do so.



IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by a duly authorized representative.

## Exhibiting Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (Print)

\_\_\_\_\_  
Email

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**\*Please sign and return along with all other required pages**

# Women in Medicine Summit

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## Exhibitor/ Support Registration Form

(Required)

Please list the names of ALL representatives scheduled to work your booth.

\*All Fields are REQUIRED.

### Company Representative 1: Platinum / Gold / Silver / Bronze

Name \_\_\_\_\_

Title \_\_\_\_\_ Degree \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) \_\_\_\_\_

### Company Representative 2: Platinum / Gold / Silver (Fee applies to Bronze)

Name \_\_\_\_\_

Title \_\_\_\_\_ Degree \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) \_\_\_\_\_

### Company Representative 3: Platinum / Gold (Fee applies to Silver and Bronze)

Name \_\_\_\_\_

Title \_\_\_\_\_ Degree \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) \_\_\_\_\_

### Company Representative 4: (Fee applies to all levels)

Name \_\_\_\_\_

Title \_\_\_\_\_ Degree \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) \_\_\_\_\_

*University of Illinois Chicago expects commercial representatives to refrain from inviting the faculty, guests or participants to social events that are not related to this CME activity.*